






Who	What	When	Where	How
				
338 Visitors	Page Views 991 Flags 18	First Visit 12:25 AM Last Visit 11:53 PM	19 States 93 Cities	53 Google 4 Yahoo 7 Bing

Do you know your Visitors?

HitChecker gives you the competitive advantage you need by telling you Who clicks, When they click, What they click, Where they come from, and How they get to your Web site.

Who is it for?



Executives

- Which Web property is most effective (or broken)?
- What traffic patterns yield the highest results?
- Which visitors are most valuable?
- Which online ad generated the most revenue?



Sales and Marketing

- Which of our social media is most effective?
- Where are visitors coming from and what do they do?
- How can we convert more visitors into customers?
- Which SEO keywords generate the most conversions?



Web Developers

- Why are people leaving without doing what we want?
- Is our website design turning visitors away?
- What pages are people most interested in?
- Is our design compatible with all browsers?

What your visitors say



I clicked on your Adwords PPC ad that cost you \$1.56 but I spent \$237.00 in your store.



I clicked your Facebook ad on my iPhone and shopped on your website.



I shop on your site at 7:30 PM so please have someone there to answer the phone when I call.



I live in Atlanta, Georgia at Zip 30339 and my Area Code is 404, so target an ad to me.



I came from Yahoo after seeing your website on page #1 for the keywords I entered.